



Complete Clinic Software

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Photo Id Cards for your Patients!

Impress your clients....give them a photo id card of their favorite pet(s) with CCS Photo Id Service!

- Our experience shows your clients will love it..their card becomes a conversation piece that gives them bragging rights.. ..meanwhile it is free marketing for your clinic.
- The Id card gives your clients an easy way to carry around their pets vital statistics
- The card contains identifying information, emergency contacts, and medical information.. .thus it is really not an ID card, but a vet information card.
- Creating pet Id cards is easy. All you have to do is take a digital picture of your patient, associate it with the patient record, and run the easy to use transmit program included in your Complete Clinic System.
- CCS creates the cards and mails them to your clients with a customized letter of your choosing...no additional effort is required by you.
- we provide pre-audit reports and tools to "clean up" your data before creating the cards. Remember this is a marketing tool that will enhance your clinic image.
- the generation of pet id cards is automatic and triggered by a billing item that you specify (usually an annual exam)
- the letter mailed with the card is a customized message from you
- your information is guaranteed confidential....we do not include anything with the mailing or use the information for anything other than to mail Photo ID cards.

We do all the work and you get all the credit...our name is not mentioned anywhere on the card or in the letter.

How do I get Started?

The cost to you is a low \$3.00 per card (plus postage) Simply build it into your exam fee then advertise that every client gets a free patient id card with their annual exam. There are no minimums, no annual fees, no annual commitments, and as far as we know no one that will do it better for less.

To get started, just complete the attached form and send it back to us with the changes you want to make to the ID letter and the back of the ID card along with your logo file, start taking pictures of your patients and designate the billing item you want to use to generate the photo Id card. At your convenience you run the Patient Id Card Procedure in your Complete Clinic System and send the file to CCS via the internet. We will print and mail the cards and letters and charge your credit card for the number of items submitted and email you back a confirming invoice.

Call (800) 989-6576 if you have any questions.